AESTHETIC SURGERY OF THE BREAST
SAFE SURGICAL APPROACH
NON INVASIVE AND MINIMALLY INVASIVE
SURGICAL TREATMENTS
FOURTH EUROPEAN SYMPOSIUM
Milano 9\textsuperscript{th} - 10\textsuperscript{th} - 11\textsuperscript{th} December 2010

Conference Venue:
HOTEL MELIA
Via Masaccio, 19 - 20149 MILANO - Italy
Dear Colleague,

We are pleased to announce that we are organizing the congress:

Aesthetic Surgery of the Breast.
Safe surgical approach.
Non invasive and minimally invasive surgical treatments.

Fourth European Symposium that will be held in Milano, 9th-11th December 2010.

Experts from the most prestigious Institutions will be present to enrich the Scientific Programme, to share and compare techniques and personal experiences with the audience.

Video surgery session will be held each morning and the opportunity to ask questions directly to the surgeons that performed the operations in real time will increase the teaching level to a very high standard.

Sessions dedicated to the use of botulinum toxin, fillers and new electrical devices, fat injection, breast implants, breast augmentation, breast reduction, breast detection and high aesthetic surgery of the breast will be included.

Hoping to see you in Milan

Best regards.

Maurizio Nava
Conference President
Official languages Italian and English
The conference will be simultaneously translated in Italian/English

Conference President
Maurizio Nava - Italy

Scientific Committee
Foad Nahai - U.S.A.
Alberto Rancati - Argentina
Massimo Signorini - Italy

Faculty
Vito Abrusci - Italy
Andrea Alessandrini - Italy
Giovanni Botti - Italy
Elio Caccialanza - Italy
Gianluca Campiglio - Italy
Daniel Cassuto - Italy
Francesca De Angelis - Italy
Domenico De Fazio - Italy
Roy De Vita - Italy
Henry Delmar - France
Elena Fasola - Italy
Afschin Fatemi - Germany
Mark Ferguson - UK
Patrizia Gilardino - Italy
Andrea Grisotti - Italy
Elizabeth Hall-Findlay - Canada
Dennis Hammond - U.S.A.
Per Heden - Sweden
Marco Klinger - Italy
Philippe Levy - Switzerland
Egle Muti - Italy
Gabriele Muti - Italy
Jorge Planas - Spain
Liacyr Ribeiro - Brazil
Gino Rigotti - Italy
Joao Carlos Sampaio Goes - Brazil
Giovanni Salti - Italy
Pierluigi Santi - Italy
Gianfranco Scaperrotta - Italy
Constantin Stan - Romania
Jeroen Stevens - Netherlands
Arthur Swift - Canada
Matteo Tretti Clementoni - Italy
Luitgard Wiest - Germany
Michele Zocchi - Italy

Organizing Committee:
Umberto Cortinovis
Roberto Grillo
Joseph Ottolenghi
Angela Pennati
Egidio Riggio
Andrea Spano
Gianfranco Tunesi

Organizing Secretariat
CQ-Travel
08.00 Registration

08.30 - 08.50 MORNING COFFEE: MEET THE EXHIBITORS WITH THE SPEAKERS

08.50 Opening ceremony

WELCOME
M. Nava

NON INVASIVE TREATMENT
Chairman: M. Signorini

09.00 - 09.30 F. Nahai: The Role of Minimally Invasive Procedures and Injectables in Facial Rejuvenation

09.30 - 11.00 Global Approach To Facial Aesthetics: Efficacy, Predictability And Precision With Botulinum Toxin 50 Units And Fillers 3d Matrix
Chairman: M. Signorini
A. Swift: The concept of beautiphication in the Canadian experience
A. Alessandrini: The art of lip reshaping and case studies
P. Levy: Botulinum Toxin type A 50 units, what do we know so far after 20 years of experience?

11.00 - 11.20 F. Nahai: Is there a filler for all seasons?

11.30 - 12.10 UPDATING ON BOTULINUM TOXIN and FILLERS

11.30 - 11.40 E. Caccialanza: A new botulinum toxin for aesthetic use

11.40 - 11.50 L. Wiest: A new botulinum toxin for aesthetic use

11.50 - 12.00 A. Rancati: How to make it easy

12.00 - 12.10 E. Fasola: A New Alginate filler

12.10 - 12.20 G. Salti: Soft Restoration with NASHA gel and flexible microcannulas
BODY CONTOURING TREATMENTS

12.20 - 12.50  **SKIN REJUVENATION**

12.20 - 12.35  **F. De Angelis:** Non ablative fractional laser treatment

12.35 - 12.50  **M. Tretti Clementoni:** Ablative fractional laser treatment

12.50 - 13.20  **CELLULITE CONTROL**

12.50 - 13.05  **D. Cassuto:** Personal approach

13.05 - 13.20  **P. Gilardino:** Personal approach

13.20 - 14.00  **Lunch**

14.00 - 15.00  **NON INVASIVE OR MINIMALLY INVASIVE BODY RESHAPING**

G. Campiglio; M. Nava; D. Cassuto; G. Muti

15.00 - 15.25  **LECTURE:** Lipolaser assisted liposuction

A. Fatemi

15.30 - 16.00  **HOT TOPIC: PRP, A NEW FRONTIER?**

Chairman: **M. Nava**

J. Stevens

16.00 - 16.15  **Coffee break**

16.15 - 16.30  **C. Stan:** Enriched fat in facial rejuvenation

16.30 - 16.45  **Discussion**

16.50 - 18.20  **SPECIAL TOPICS**

Chairman: **M. Signorini**

16.50 - 17.35  **M. Ferguson:** Pharmacological control of scars

17.35 - 17.50  **V. Abrusci:** Sclerotherapy with hypertonic saline

17.50 - 18.05  **A. Rancati:** Marketing in aesthetic surgery

18.10 - 18.30  **A. Rancati:** How to communicate negative news in aesthetic surgery: the problematic patients.

18.30 - 19.00  **Discussion**

Discussion Leader **M. Signorini**
08.00 - 08.30  **MORNING COFFEE: MEET THE EXHIBITORS WITH THE SPEAKERS**

**BREAST AUGMENTATION**
Chairman: **Per Heden**

08.30 - 10.00  **MASTERCLASS VIDEO TEACHING SESSION**
**PLANNING and SURGICAL TRICKS**

08.30 - 08.45  **M. Nava:** Measurements and dual plane implant positioning

08.45 - 09.05  **M. Zocchi:** New concepts in adipose tissue physiopathology and adipose derived stem cells (A.D.S.C.)

09.05 - 09.15  **D. Hammond:** Body logic system and sub glandular implant positioning

09.15 - 09.45  **P. Heden:** Hyaluronic acid. How to inject it?

09.45 - 10.00  **H. Delmar:** Axillary approach and anatomical implants

10.00 - 12.00  **Workshop: Fat grafting in breast augmentation**
Chairman: **P. Heden**

10.00 - 10.20  **D. De Fazio:** Celution a one step procedure

10.20 - 10.40  **G. Rigotti:** External “expansion” and centrifuged fat injection

10.40 - 11.00  **J. Planas:** Only centrifuged fat injection.

11.00 - 11.20  **M. Zocchi:** New perspectives in breast surgery: lipocondensation and enriched fat grafting

11.20 - 11.30  **M. Nava:** Confusion in terminology

11.30 - 11.45  **Discussion**

11.50 - 12.00  **Lecture: F. Nahai**
Breast capsular contracture, is there any evidence based medicine?
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>12.05 - 12.50</td>
<td>SPECIAL TOPICS</td>
<td>Chairman: F. Nahai</td>
<td></td>
</tr>
<tr>
<td>12.05 - 12.20</td>
<td>P. Santi:</td>
<td>Anatomical study related to submuscular implant positioning</td>
<td></td>
</tr>
<tr>
<td>12.20 - 12.35</td>
<td>R. De Vita:</td>
<td>How to establish a common language with the patients</td>
<td></td>
</tr>
<tr>
<td>12.35 - 12.50</td>
<td>C. Stan:</td>
<td>Dual gel: an implant for all seasons?</td>
<td></td>
</tr>
<tr>
<td>13.00 - 14.00</td>
<td>Lunch</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14.00 - 15.00</td>
<td>Workshop: Hyaluronic acid myth or reality?</td>
<td>Chairman: G. Botti</td>
<td></td>
</tr>
<tr>
<td>14.00 - 14.15</td>
<td>P. Heden:</td>
<td>In favour of</td>
<td></td>
</tr>
<tr>
<td>14.15 - 14.30</td>
<td>G. Botti:</td>
<td>Against</td>
<td></td>
</tr>
<tr>
<td>14.30 - 14.45</td>
<td>R. De Vita:</td>
<td>Some doubts</td>
<td></td>
</tr>
<tr>
<td>14.45 - 15.00</td>
<td>G. Scaperrotta:</td>
<td>Do we find the same behaviour as implants in image investigation?</td>
<td></td>
</tr>
<tr>
<td>15.00 - 15.15</td>
<td>Discussion</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15.20 - 15.35</td>
<td>P. Santi:</td>
<td>Inframammary approach</td>
<td></td>
</tr>
<tr>
<td>15.35 - 15.50</td>
<td>A. Grisotti:</td>
<td>Areola approach</td>
<td></td>
</tr>
<tr>
<td>15.50 - 16.05</td>
<td>H. Delmar:</td>
<td>Axillary approach</td>
<td></td>
</tr>
<tr>
<td>16.05 - 16.30</td>
<td>Discussion</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16.30 - 17.00</td>
<td>Coffee break</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
17.00 - 18.00  **HOT TOPIC: ROUND VS ANATOMICAL IMPLANTS**  
Chairman: **M. Nava**  
*Why, when and how! How to measure and choose the implant*

17.00 - 17.20  **M. Klinger:** Round implants

17.20 - 17.40  **C. Stan:** Anatomical

17.40 - 18.00  **P. Heden:** When and why I choose round or anatomical implants

18.00 - 19.30  **HOT TOPIC: AUGMENTATION AND MASTOPEXY**  
*What I’m doing to reach the best cosmetic outcome.*  
Chairman: **J. Planas**

18.00 - 19.15  **M. Nava - C. Stan - A. Rancati - J. Sampaio Goes - J. Planas**

19.15 - 19.30  **Discussion**

21.00  **Gala dinner**
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.00 - 08.30</td>
<td><strong>MORNING COFFEE: MEET THE EXHIBITORS WITH THE SPEAKERS</strong></td>
</tr>
<tr>
<td>08.30 - 10.15</td>
<td><strong>MASTERCLASS VIDEO TEACHING SESSION</strong></td>
</tr>
<tr>
<td>08.30 - 08.45</td>
<td><strong>PLANNING and SURGICAL TRICKS</strong></td>
</tr>
<tr>
<td>08.30 - 08.45</td>
<td><strong>L. Ribeiro:</strong> Mastopexy and autoprosthesis</td>
</tr>
<tr>
<td>08.45 - 09.00</td>
<td><strong>E. Hall-Findlay:</strong> Improvement in my personal vertical scar</td>
</tr>
<tr>
<td>09.00 - 09.15</td>
<td><strong>D. Hammond:</strong> Spair technique</td>
</tr>
<tr>
<td>09.15 - 09.45</td>
<td><strong>J.C. Sampaio Goes:</strong> Periareolar approach</td>
</tr>
<tr>
<td>09.50 - 10.15</td>
<td><strong>F. Nahai:</strong> Some thoughts on mastopexy.</td>
</tr>
<tr>
<td>10.15 - 10.55</td>
<td><strong>HOT TOPIC: REDUCING SCARS GET THE BEST AESTHETIC OUTCOME?</strong></td>
</tr>
<tr>
<td>10.15 - 10.35</td>
<td><strong>A. Grisotti:</strong> In Favour</td>
</tr>
<tr>
<td>10.35 - 10.55</td>
<td><strong>D. Hammond:</strong> Against</td>
</tr>
<tr>
<td>11.00 - 12.15</td>
<td><strong>MASTERCLASS: MY FAVOURITE SCARS FOR REACHING THE SHAPE</strong></td>
</tr>
<tr>
<td>11.00 - 11.15</td>
<td><strong>J. C. Sampaio Goes:</strong> Periareolar</td>
</tr>
<tr>
<td>11.15 - 11.30</td>
<td><strong>E. Muti:</strong> Inverted T</td>
</tr>
<tr>
<td>11.30 - 11.45</td>
<td><strong>E. Hall-Findley:</strong> Vertical</td>
</tr>
<tr>
<td>11.45 - 12.00</td>
<td><strong>L. Ribeiro:</strong> According Tailor made for each initial breast shape</td>
</tr>
<tr>
<td>12.00 - 12.15</td>
<td><strong>Discussion</strong></td>
</tr>
</tbody>
</table>
12.15 - 13.15  HOT TOPIC: TUBEROSE BREAST

What am I doing to reach the best cosmetic outcome?
E. Muti - L. Ribeiro - G. Rigotti - J. Planas

13.15 - 14.15  Lunch

14.15 - 15.15  HOT TOPIC: REDUCTION AND RESHAPING
What I’m doing to reach the goal
A. Rancati - E. Hall-Findlay - D. Hammond

15.00 - 15.15  Discussion

15.20 - 16.30  MULTIMEDIA MASTERCLASS: MEASUREMENTS AND PLANNING
R. De Vita - M. Nava - J.C. Sampaio Goes

16.05 - 16.30  Discussion

16.30 - 17.00  Coffee Break

17.00 - 17.40  HOT TOPIC: HOW TO MANAGE COMPLICATIONS
Chairman: J.C. Sampaio Goes

17.00 - 17.20  P. Heden: After Augmentation

17.20 - 17.40  A. Grisotti: After Reduction - Pexy

17.50 - 19.00  SPECIAL TOPICS
Chairman: M. Nava

17.50 - 18.05  A. Rancati: How to manage implant removal
18.05 - 18.20  P. Santi: What are the main risk factors in aesthetic breast surgery

18.35 - 19.00  Discussion

CLOSURE NEXT MEETING

AESTHETIC SURGERY OF THE BREAST SAFE SURGICAL APPROACH NON INVASIVE AND MINIMALLY INVASIVE SURGICAL TREATMENTS
Abstracts

Participants are invited to send abstracts on:

- Innovations, complications and new techniques in breast aesthetic surgery
- Breast prevention and detection after aesthetic surgery
- Non invasive and minimally invasive surgical treatments

Participants with new data relevant to the subjects of the conference may submit one abstract to be considered for poster presentation. Only papers whose abstracts have been reviewed and approved by the Scientific Committee will be presented.

Abstracts must be written in English and the test should not exceed 2000 characters (title included).

The title should appear in capital letters. For each author, type surname first allowed by given name and initials (presenting author in capital letters). List affiliations after the authors' list. The full address with telephone, fax number, and e-mail of the corresponding author must be provided.

Only abstracts submitted by registered participants will be accepted. The accepted abstracts will be published in the final programme.

Send the abstract by e-mail as an attached document to: congress@cq-travel.com indicating as the subject Aesthetic Surgery of the Breast. The deadline for the abstracts is 30th September 2010 and acceptance of the abstracts will be communicated before the 30th October 2010.

Useful information

Information about the congress can be found on our web-site: www.scuolaocr.com
CONGRESS REGISTRATION FORM

(please send this form to the fax number +39-02-43911650 or +39-02-43316070)

Name and surname ___________________________________________________________ 

ZIP code __________________________________ City ________________________________

Country ________________________________________________________________________________

Telephone __________________ Mobile phone ______________________ 

Fax __________________ E-mail ______________________________________________________________________

Fiscal Code (only for Italians) __________________________________________

(numbers for the congress are limited, registration will be accepted on a first come, first served basis therefore on site registrations will not be guaranteed)

The School of Oncological Reconstructive Surgery offers free membership for 2011 to all participants. A personal ID and password will be given once you have registered.

REGISTRATION FEE FOR PARTICIPANTS

☐ € 800,00 Before 15th September 2010

☐ € 1.100,00 From 16th September until 15th November 2010

☐ € 1.300,00 From 16th November considered ON SITE

REGISTRATION FEE FOR STUDENTS/RESIDENTS (please send written document proving your position)

☐ € 500,00

(All registrations include entrance to scientific sessions, congress documents, abstract book).

On-site registrations will be only accepted by cash payment.

TOTAL AMOUNT € ……………………………

PAYMENT

☐ By cheque - Eurochèque drawn in Euro to the order of Scuola OCR

☐ Bank transfer made in Euro to the order of Scuola OCR

Payment by Bank transfer (please remember to state your name and the event “Aesthetic surgery of the breast. Forth European Symposium” on the bank transfer information)

Bank: Banca Popolare di Lodi - Agenzia n. 5 - Milano

Account n. 1218/57

Bank codes ABI 05164 - CAB 01615 SWIFT CODE BPALITML

IBAN IT34N 0516 4016 15000000121857

☐ Credit Card ☐ Visa ☐ Mastercard

I request that Scuola OCR debits my credit card of the above total amount as mentioned.

Card n. ____________/__________/__________/__________/ Expiry date ____________

Card holder’s name __________________________________ Signature ____________________

CANCELLATION POLICY

Refunds, minus administration costs will be given after the Meeting. Cancellation should be sent in writing to CQ Travel (fax n. +39-02-43911650 or +39-02-43316070). If the cancellation is received before 30th November a handling fee of € 50,00 will be charged. Cancellations after 30th November 2010 will not be entitled to any refund.
(please send this form to the fax number +39-02-43911650 or +39-02-43316070)

**Name and surname**
__________________________________________________________

**ZIP code** ____________________________ **City** ____________________________

**Country** _____________________________________________________________________________________________________________

**Telephone** ____________________________ **Mobile phone** ____________________________

**Fax** ____________________________ **E-mail** ______________________________________________________________________

**Fiscal Code** (only for Italians) __________________________________________________________________________

(numbers for the congress are limited, registration will be accepted on a first come, first served basis therefore on site registrations will not be guaranteed)

Deadline for hotel reservation: 15\(^{th}\) September 2010. Please book your room by sending the form and take advantage of the special rates. After this date rooms and special rates will not be guaranteed. Prices are per day for bed and breakfast in Euro and also include: agency handling fee and taxes.

**HOTEL LIST**

<table>
<thead>
<tr>
<th>Hotel Name</th>
<th>Star</th>
<th>Double</th>
<th>Single Use</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hotel Melià</td>
<td>5</td>
<td>€ 179,00</td>
<td>€ 179,00</td>
</tr>
<tr>
<td>Hotel Astoria</td>
<td>4</td>
<td>€  98,00</td>
<td>€  80,00</td>
</tr>
<tr>
<td>Hotel Montebianco</td>
<td>4</td>
<td>€ 140,00</td>
<td>€ 140,00</td>
</tr>
<tr>
<td>Hotel Portello</td>
<td>4</td>
<td>€ 125,00</td>
<td>€  95,00</td>
</tr>
<tr>
<td>Hotel Oro Blu</td>
<td>3</td>
<td>€ 110,00</td>
<td>€  90,00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Arrival date</th>
<th>Departure date</th>
<th>N. nights</th>
</tr>
</thead>
</table>

Amount to be paid: € …… …… …… …… …… …… …… …… …… …… X …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… = Total: € …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… …… ……

**TERMS OF PAYMENT**

To secure your booking please send us the hotel accommodation form by fax, together with the copy of your credit card and personal ID document. Payment will be taken by the hotels after 17\(^{th}\) November 2010.

- [ ] Credit Card
- [ ] Visa
- [ ] Mastercard
- [ ] Amex

Card n. ______/_______/__________/_______/ Expiry date ____________

Card holder's name ____________________________ Signature ____________________________

**CANCELLATION POLICY**

Cancellations should be sent in writing to the fax number +39-02-43911650 or +39-02-43316070.

If the cancellation is received:

by 17\(^{th}\) November 2010 no charge will be applied.

Cancellations after 18\(^{th}\) November 2010 will not be entitled to any refund.
CONFERENCE VENUE
The conference will be held in the Melià Hotel in Milan. The area of the city where the hotel is situated is the “Fiera” area and the metro stop is “Lotto” which is on the Red Line 1. The direction to take is Rho-Fiera.

Hotel Melià
Via Masaccio, 19 Milano
Tel. +39/02/444061 Fax +39/02/44406637
www.solmelia.com

SCIENTIFIC SECRETARIAT
Scuola di Oncologia Chirurgica Ricostruttiva
Fax 02-23902602
E-mail: info@scuolaocr.com
www.scuolaocr.com

ORGANIZING SECRETARIAT
CQ Travel srl
Via Pagliano 37 - 20149 Milano
Tel. +39-02-4804951 - Fax +39-02-43911650
E-mail: congress@cq-travel.com
www.cq-travel.com

During the conference, it is not permitted to film or take pictures of the speakers and/or their presentations.